



There is a special treatment  
for skin blemishes

How to prevent  
blackheads

You can correct an oily skin

## Five of the most famous skin treatments

Pale, sallow skins—the new steam treatment for them

Skin blemishes—how to get rid of them

Blackheads—how to prevent them

Oily skin and shiny nose—how to correct them

Conspicuous nose pores—how to reduce them



The new steam treatment

### Pale, sallow skins

#### The new steam treatment for them

One night a week try this treatment. Fill your bowl full of hot water—almost boiling hot. Bend over the top of the bowl and cover your head and the bowl with a heavy bath towel, so that no steam can escape. Steam your face for thirty seconds.

Now lather a hot cloth with Woodbury's Facial Soap. With this, wash your face thoroughly, rubbing the lather well into the skin in an upward and outward direction. Rinse the skin well, first with warm water, then with cold, and finish by rubbing it for thirty seconds with a piece of ice.

### Skin blemishes

#### How to get rid of them

Just before retiring, wash in your usual way with warm water and Woodbury's Facial Soap and then dry your face. Now dip the tips of your fingers in warm water and rub them on the cake of Woodbury's until they are covered with a heavy cream-like lather. Cover each blemish with a thick coat of this soap cream and leave it on for ten minutes. Then rinse very carefully with clear, hot water; then with cold.

Use Woodbury's regularly in your daily toilet. This will make your skin so firm and active that it will resist the frequent cause of blemishes and clear your skin.

### Blackheads

#### How to keep your skin free from them

Try the treatment given here. Apply hot cloths to the face until the skin is reddened. Then with a rough wash cloth, work up a heavy lather of Woodbury's Facial Soap and rub it into the pores thoroughly—always with an upward and outward motion. Rinse with clear, hot water, then with cold. Dry the skin carefully.

To remove blackheads already formed, substitute a flesh brush for the wash cloth in the treatment above. Then protect the fingers with a handkerchief and press out the blackheads.



long your skin will take on the greater loveliness which the persistent use of Woodbury's Facial Soap brings.

These famous Woodbury treatments for the commoner skin troubles have helped thousands of men and women. You will find them in detail, together with scientific advice on the skin and scalp, in the booklet, "A Skin You Love to Touch," which is wrapped around every cake of Woodbury's Facial Soap.

Get a cake of Woodbury's Facial Soap and begin tonight the treatment your skin needs. You will find Woodbury's on sale at any drug store or toilet goods counter in the United States or Canada. A 25 cent cake will last a month or six weeks.

Sample cake of soap—Booklet of famous treatments—Samples of Woodbury's Facial Powder—Facial Cream and Cold Cream—sent to you for 15 cents

For 6 cents we will send a trial size cake (enough for a week or ten days of any Woodbury facial treatment) together with the booklet of treatments, "A Skin You Love to Touch." Or for 15 cents we will send you the treatment booklet and samples of Woodbury's Facial Soap, Facial Powder, Facial Cream and Cold Cream.

Address The Andrew Jergens Co., Spring Grove Avenue, Cincinnati, Ohio.

If you live in Canada, address The Andrew Jergens Co., Limited, — Sherbrooke St., Perth, Ontario.

### For the commoner skin troubles

You will find complete treatments, as well as scientific advice on the skin and scalp, in the booklet "A Skin You Love to Touch." This booklet is wrapped around every cake of Woodbury's Facial Soap.

### CONTENTS

Babies—What physicians recommend  
Bath—How much it means  
Blackheads—A confession  
Blemishes—How to get rid of them  
Child of Five—How to preserve clear color of  
Conspicuous Nose Pores—How to reduce them  
Enlarged Pores—How to make your skin fine  
Oily Skin and Shiny Nose—How to correct them  
Shampoo—The right way  
Sluggish Skin—To rouse it  
Tender Skin—New treatment



Conspicuous nose pores can  
be reduced

### Conspicuous nose pores

#### How to reduce them

Wring a cloth from very hot water, lather it with Woodbury's Facial Soap, then hold it to your face. When the heat has expanded the pores, rub in very gently a fresh lather of Woodbury's. Repeat this hot water and lather application several times, stopping at once if your nose feels sensitive. Then finish by rubbing the nose for thirty seconds with a lump of ice.

Do not expect to change in a week a condition resulting from years of neglect. But use this treatment persistently. It will gradually reduce the enlarged pores until they are inconspicuous.

### For an oily skin and shiny nose

#### How to correct them

With warm water work up a heavy lather of Woodbury's Facial Soap in your hands. Apply it to your face and rub it into the pores thoroughly—always with an upward and outward motion. Rinse with warm water, then with cold—the colder the better. If possible, rub your face for thirty seconds with a piece of ice.

This treatment will make your skin fresher and clearer the first time you use it. Make it a nightly habit, and before long you will see a marked improvement.

